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REMARKS

Claims 1-46 are currently pending, of which claims 1, 13, 22, 31, and 40 are independent. No new matter is added. Reconsideration of the action mailed August 23, 2005, is requested in light of the following remarks.

The Examiner rejected claims 1-3, 5-6, 8-11, 13-24, and 26-46 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,085,226 to Horvitz ("Horvitz") in view of U.S. Patent No. 6,560,640 to Smethers ("Smethers"). The Examiner rejected claims 4, 7, 12, and 25 under 35 U.S.C. § 103(a) as being unpatentable over Horvitz in view of Smethers, and further in view of U.S. Patent No. 6,313,855 to Shuping et al. ("Shuping").

Section 103 Rejections

Claim 1 stands rejected as unpatentable over Horvitz in view of Smethers. Claim 1 recites a method that includes storing on a client device, in response to a first user input bookmarking a remote destination, a link to the remote destination and a link to a remote bookmark media object associated with the remote destination. A second user input on the client device requests a display of a bookmark window. In response, the remote associated bookmark media object is retrieved by the client device. The bookmark window includes a bookmark for the destination and the retrieved remote associated bookmark media object. The retrieved remote bookmark media object provides a representation of the bookmarked destination. A user selection of the bookmark media object provides access to the associated bookmarked destination.

The Examiner states that Horvitz does not disclose displaying a bookmark window in response to a user input, where displaying a bookmark window includes displaying a bookmark and a retrieved remote bookmark media object associated with the bookmarked destination, but that Smethers does at col. 14, lines 34-60 and col. 11, line 56 to col. 12, line 21. The applicant respectfully disagrees.

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In Smethers, a method for accessing bookmarks using a wireless device is disclosed. A wireless user can define a list of bookmarks accessible through their wireless device using a "keypad bookmark manager" interface. *See* FIG. 4; col. 11, lines 57-60. The keypad bookmark manager provides an interface (e.g., a web interface accessible using a personal computer) through which the user can input addresses for destinations the user wishes to add to a list of bookmarks. *See* col. 12, lines 1-19. For each bookmark, the user inputs an address and a name identifying the bookmark. *See* col. 12, lines 1-19. Additionally, each bookmark includes a keypad number assigned to the bookmark. *See* col. 12, lines 6-7 and 17-19.

After setting one or more bookmarks, the user can access the bookmarked destinations through their wireless device (e.g., a cell phone). *See* col. 1, lines 12-15; col. 5, lines 15-18. The display screen of the wireless device lists the bookmarks. *See* FIG. 5; col. 8, lines 34-44. The user can select a bookmark by pressing the assigned keypad number (e.g., press and hold "1"), which causes the wireless device to send a command to retrieve the bookmarked destination. *See* col. 12, lines 22-41. For example, a user pressing and holding the keypad number "1" selects a bookmark to a destination containing the user's stock quotes. *See* FIGS. 4-5; col. 12, lines 14-17.

Col. 14, lines 34-60 cited by the Examiner, discloses a portion of the request processing method of FIG. 8, specifically, the retrieval of a destination *after* a user has selected the bookmark (e.g., by pressing a key on a wireless device). *See* col. 14, lines 9-18. Once a signal is received from the wireless device indicating the selection, a remote server identifies the URL of the selected bookmark using tables associated with each subscriber. *See* col. 14, lines 34-45. The remote server retrieves the destination associated with the identified URL, which is then provided to the wireless user. *See* col. 14, lines 53-55 and lines 60-67.

The cited section does not disclose or suggest displaying a bookmark window that includes a bookmark and a retrieved associated bookmark media object. To the contrary, the cited section does not disclose displaying anything to the user other than the retrieved destination. Instead, the cited section discloses the electronic processing of a transmitted request from a wireless device to retrieve the particular bookmarked destination.

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No bookmark media objects, retrieved from a remote destination and providing a representation of a destination associated with a bookmark, are presented to the user. The user in *Smethers* is presented with a list of bookmarks from which the user can select. *See* FIG. 5; col. 8, lines 34-44. The user indicates a request of a bookmarked destination by pressing the assigned keypad number for that bookmark. The list of bookmarks does not include bookmark media objects, each providing a representation of the associated bookmarked destination. The cited section of *Smethers* does not disclose or suggest displaying a bookmark window that includes a bookmark and a retrieved remote bookmark media object providing a representation of the bookmarked destination.

Additionally, col. 11, line 56 to col. 12, line 31, cited by the Examiner does not disclose or suggest the recited feature of claim 1. The cited section discloses the use of the Keypad Bookmark Manager interface of FIG. 4 in order to define bookmarks for use by a wireless user. *See* col. 11, lines 57-64. A web page providing the keypad bookmark manager allows the user to set bookmarks for their wireless device using, for example, a personal computer. The user can input an address of the destination to be bookmarked along with a name identifying the bookmark. *See* col. 12, lines 14-17. Additionally, the user can set the assigned keypad number for selecting the bookmark from the user's wireless device. *See* col. 12, lines 17-31. The user stores each bookmark for later use by selecting a "submit" button. *See* col. 12, lines 20-22.

The keypad bookmark manager does not disclose or suggest retrieving a remote bookmark media object. The keypad bookmark manager allows the user to define a list of bookmarks, but does not retrieve anything. The cited section does not disclose or suggest retrieving any bookmark media objects associated with creating the user defined bookmarks.

Moreover, the keypad bookmark manager does not display a bookmark window that includes a bookmark media object that provides a representation of the bookmarked destination. The cited section does not disclose or suggest presenting any objects providing a representation of a bookmarked destination. The keypad bookmark manager only provides information regarding the content of particular bookmarks, namely the URL address of the bookmark, the

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name of the bookmark, and the keypad number assigned to the bookmark. No representations of the bookmarked destination are provided as a bookmark media object.

Additionally, the Examiner states that Horvitz does not disclose selecting a remote bookmark media object displayed in the bookmark window, but that Smethers does at col. 11, line 45 to col. 12, line 31. The applicant respectfully disagrees. As discussed above, the cited section of Smethers does not disclose or suggest displaying a retrieved bookmark media object in a bookmark window. Furthermore, the cited section of Smethers does not disclose or suggest a selection of a bookmark media object. The cited section discloses the keypad bookmark manager, which only allows a user to define a list of bookmarks. The user cannot select the any of the bookmarks for retrieval using the keypad bookmark manager interface. Instead, the user selects the bookmark itself to retrieve a destination using the bookmark menu provided by their wireless device. *See* col. 8, lines 34-37; FIG. 5. The bookmark menu only lists bookmarks, it does not provide any bookmark media objects for selection. The applicant respectfully submits that claim 1, as well as claims 2-12, which depend from claim 1, are in condition for allowance.

Claim 13 stands rejected as unpatentable over Horvitz in view of Smethers. Claim 13 recites a method that includes generating a set of bookmark media objects. Each bookmark media object corresponds to a network destination in a computing environment and provides a representation of the corresponding network destination. The bookmark media objects are stored in the computing environment. One or more of the bookmark media objects are provided to a remote client device located external to the computing environment, in response to a request.

The Examiner summarily rejects claim 13 as having the same subject matter as claim 1. However, claim 13 includes limitations not found in claim 1. In particular, claim 13 requires the generation and storage of bookmark media objects in a same computing environment as their corresponding network destinations. Furthermore, the bookmark media objects are provided to a client device that is external to the computing environment.

Neither Horvitz nor Smethers disclose or suggest the generation and storage of bookmark media objects, each providing a representation of a network destination, in the computing environment of the network destinations. In Horvitz, web pages are prefetched by a client device

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from one or more remote locations and then rendered for presentation to a user. Horvitz does not disclose or suggest generating a set of bookmark media objects corresponding to a network destination and then providing the bookmark media objects to a remote client device.

Smethers discloses a system for defining a list of bookmarks, presenting the list of bookmarks to a wireless user, and retrieving the network destination associated with a selected bookmark. However, Smethers does not disclose or suggest the generation and storage of bookmark media objects, each providing a representation of a network destination, in the computing environment of the network destinations. Furthermore, Smethers does not disclose or suggest providing one or more bookmark media objects to a client device having a location external to the computing environment. The applicant respectfully submits that claim 13, as well as claims 14-21, which depend from claim 13, are in condition for allowance.

Claim 22 stands rejected as unpatentable over Horvitz in view of Smethers. Claim 22 recites a computer-readable medium having instructions to cause a programmable processor to display a bookmark window in response to a user input. The displaying includes retrieving a remote associated bookmark media object associated with a bookmarked destination. For the same reasons set forth above with respect to claim 1, claim 22 as well as claims 23-30, which depend from claim 22, are in condition for allowance.

Claim 31 stands rejected as unpatentable over Horvitz in view of Smethers. Claim 31 recites a system that includes a web browser configured to display a bookmark window in response to a user input. The displaying includes retrieving a remote associated bookmark media object associated with a bookmarked destination. For the same reasons set forth above with respect to claim 1, claim 31 as well as claims 32-39, which depend from claim 22, are in condition for allowance.

Claim 32 stands rejected as unpatentable over Horvitz in view of Smethers. Claim 32 recites a bookmark media object as comprising a thumbnail. The thumbnail therefore provides an image as a representation of an associated bookmarked destination. Furthermore, the thumbnail is retrieved from a remote location and displayed in a bookmark window including the associated bookmark. The Examiner states that Horvitz does not disclose the recited feature of

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claim 32, but that Smethers does at col. 7, lines 15-30, specifically in reference to an "iconic screen". The applicant respectfully disagrees.

The cited section discloses the structural components of a wireless device such as a display screen and a keypad for interacting with the wireless device. *See* col. 7, lines 17-20. The cited section further states that other input means for interacting with the wireless device can be provided including softkeys and iconic screens. *See* col. 7, lines 26-29. However, the iconic screen is simply an interface (e.g. a graphical user interface) with which the user can interact with a device, for example access menus and select applications. The cited section does not disclose or suggest that the iconic screen provides a bookmark media object as a thumbnail providing a representation of an associated bookmarked destination. The applicant respectfully submits that claim 32 is in condition for allowance.

Claim 40 stands rejected as unpatentable over Horvitz in view of Smethers. Claim 40 recites generating a set of bookmark media objects and providing the bookmark media objects to a remote client device. For the same reasons set forth above with respect to claim 13, claim 40 as well as claims 41-46, which depend from claim 40, are in condition for allowance.

The applicant respectfully requests that all pending claims be allowed.

By responding in the foregoing remarks only to particular positions taken by the examiner, the applicant does not acquiesce with other positions that have not been explicitly addressed. In addition, the applicant's arguments for the patentability of a claim should not be understood as implying that no other reasons for the patentability of that claim exist.

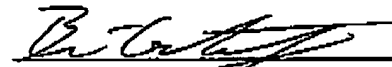
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Respectfully submitted,

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